

## **PRIVACY POLICY - Ceramix Expo**

This privacy policy describes the way Ceramix Expo, hereinafter referred to as Ceramix, collects and uses your personal and non-personal information from time to time. By using the Website and/or submitting information to it, you hereby consent to allow Ceramix to collect, use, and process information in accordance with this Privacy Policy. It is advised that every user should go through this privacy policy before using the website. If you do not accept the terms of this policy, you may not use our site. This policy is applicable to all the users accessing this website irrespective of the device or platform they are using.

### **Personal Information**

All data submitted by you to our databases is exclusively your property. Ceramix collects this data to enhance its services to you. The information related to your system collected through your visits to our website includes your Internet Protocol (IP) address, the operating system you use, your browser type, and information collected via cookies. These cookies benefit the user by saving time while on our website.

### **The Use of Your Information**

Ceramix collects your data for providing ease of access, improved service, quick troubleshooting, and swift resolution. We also use this data to invite or inform you about our upcoming training sessions or new services. Ceramix does not share your data with any third parties. Your data is only shared within Ceramix members and its subsidiaries. We do not sell your personal information in any case.

### **Third-Party Services**

All the client data is backed up on our servers on a day-to-day basis. We may require additional services from third-party vendors to enhance the services provided on the website. In such a scenario, you must know that the information collected by the third party on our website is in accordance with the privacy policy mentioned on their site.

### **Protection of Your Data**

Ceramix shall, in particular, protect the services and systems lying within the sphere of its control. Where it is appropriate, Ceramix will also provide security against any unauthorized access, storage, modification, or other non-authorized accesses or attacks.

### **Changes in Privacy Policy**

Ceramix Expo reserves the right to update and/or modify this policy at any time. The policy shall come into effect immediately from the date of such modification.

### **CONTACTING THE WEBSITE**

If you have any questions about this Privacy Policy or if you want to exercise any of the rights that are given under this Privacy Policy, you can contact us at [ceo@ceramixexpo.com](mailto:ceo@ceramixexpo.com).